



### Michigan State University Olivet College Chemistry Day Event Form 2013

Event - Overview							
Name of the Event*	Olivet College Chemistry Day						
Brief Description*	We had a table in the lobby of our academic building for students, faculty and staff to celebrate National Chemistry Week. Students, faculty and staff who stopped by the table were able to purchase a Periodic Table Rice Krispie Treat for \$0.50 a treat. We also had an ACS periodic table blanket on display and chemistry-themed t-shirts to attract new students to our chapter.						
Organization*	Michigan State University						
Year Held*	2013						
First time event?	<input type="checkbox"/>						
Primary Contact*	Susanne Lewis						
Category(ies)*	<table border="1"> <thead> <tr> <th>Available Options</th> <th>Selected Options</th> </tr> </thead> <tbody> <tr> <td>(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs MPPG (thematic program) National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Programming Outside of The National Meeting Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs &amp; Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists</td> <td>National Chemistry Week</td> </tr> <tr> <td colspan="2"><input type="checkbox"/> Other</td> </tr> </tbody> </table>	Available Options	Selected Options	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs MPPG (thematic program) National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Programming Outside of The National Meeting Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	National Chemistry Week	<input type="checkbox"/> Other	
Available Options	Selected Options						
(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs MPPG (thematic program) National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Programming Outside of The National Meeting Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	National Chemistry Week						
<input type="checkbox"/> Other							
Which strategic goal(s) from the ACS Strategic Plan does this event support?	<input checked="" type="checkbox"/> 1. Provide Information. Be the most authoritative, comprehensive, and indispensable provider of chemistry-related information. <input type="checkbox"/> 2. Advance Member Careers. Empower an inclusive community of members with networks, opportunities, resources, and skills to thrive in the global economy. <input type="checkbox"/> 3. Improve Education. Foster the development of the most innovative, relevant and effective chemistry education in the world. <input type="checkbox"/> 4. Communicate Chemistry's Value. Communicate chemistry's vital role in addressing the world's challenges to the public and policymakers.						
Event Phase*	Completed						
Event Frequency*	Annual						
Event Date Selection	From 10/23/2013 To 10/23/2013						

#### Event - Participation and Assistance

Supporting Committees	<table border="1"> <thead> <tr> <th>Available Options</th> <th>Selected Options</th> </tr> </thead> <tbody> <tr> <td>                     Awards                      Budget/Finance                      Career Assistance/Employment                      Chemistry Olympiad                      Community Activities                      Continuing Education                      Education Environmental                      EHS                      Government Affairs                      Industry Relations                      Long Range Planning                      Membership/Membership Retention                      Mentoring                      Minority Affairs                      Newsletter/Publications                      Nominations                      Professional Relations                      Project SEED                      Public Relations                      Senior Chemists                      Women Chemists                      Younger Chemists                 </td> <td></td> </tr> <tr> <td colspan="2"> <input type="checkbox"/> Other                 </td> </tr> </tbody> </table>	Available Options	Selected Options	Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education Education Environmental EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists		<input type="checkbox"/> Other	
	Available Options	Selected Options					
Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education Education Environmental EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists							
<input type="checkbox"/> Other							
Event Partners (ACS)							
Event Partners (Non ACS)							
Estimated Number of Volunteers	12						
Members	8						
Non Members	4						
Estimated number of hours your volunteers spent on your section's/division's activities	1						
Estimated Number of Attendees	115						
Members	15						
Public	100						
Estimated Total Cost (USD)	0.00						
Outside Funding or Support	<table border="1"> <tbody> <tr> <td>                     IPG-LSAC                      Division Grants                      Industry                      In-Kind Donations                      LSAC Mini/NanoGrant  <b>No Outside Funding or Support</b>                      Other ACS Grants                      IPG-DAC                      Other -                 </td> </tr> </tbody> </table>	IPG-LSAC Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant <b>No Outside Funding or Support</b> Other ACS Grants IPG-DAC Other -					
IPG-LSAC Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant <b>No Outside Funding or Support</b> Other ACS Grants IPG-DAC Other -							
Event Coverage	<table border="1"> <tbody> <tr> <td>                     Email                      Radio                      Television                      Web                      Other -                 </td> </tr> </tbody> </table>	Email Radio Television Web Other -					
Email Radio Television Web Other -							
Event Promotion	<table border="1"> <tbody> <tr> <td>                     ACS Network                      C &amp; EN  <b>Email</b>                      Newsletters                      Social Network                      Website                 </td> </tr> </tbody> </table>	ACS Network C & EN <b>Email</b> Newsletters Social Network Website					
ACS Network C & EN <b>Email</b> Newsletters Social Network Website							

	Other -
--	---------

#### Event - Narrative and Nomination

No award(s) are nominated for this event.

#### Event - Evaluation

Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)	7
What were the greatest successes of this event?	Students like the Rice Krispie treats and the student chapter members covered all of the time slots needed at the table.
Lessons Learned/Suggestions to improve this event	Students don't carry a lot of cash on them. We're considering investing in a card reader for our next event with a fund-raiser.
Share this event with other local sections and technical divisions.	<input type="checkbox"/>

#### Event - Supporting Materials

File Name	File Size	Brief Description
OC Chemistry Day 1.JPG	2.42 MB	Periodic Table of Rice Krispies

Web Link/URL for the Event	Brief Description
None	

---- END OF REPORT ----